

**Canadian Nurses Association RN Campaign  
Media Buy: BC Television  
Spring 2014**

	DAY	TIME	AD FORMAT	May				June			
				5	12	19	26	2	9	16	23
<b>CTV Vancouver</b>											
The View	M-F	10a-11a	:30 English			2					
The View	M-F	10a-11a	:30 English				3	3	3		
Late Rotation	Mo-Sa	1205a-335a	:30 English			4					
Late Rotation	Mo-Sa	1205a-335a	:30 English				4	4	4		
<b>CIVI Vancouver</b>											
Big Bang Theory Strip	M-F	7p-730p	:30 English				4	4	4		
Mike & Molly Strip	M-F	10p-1030p	:30 English				3	3	3		
Dancing with the Stars	Mo	8p-10p	:30 English			1					
American Idol	Th	8p-830p	:30 English			1					
Tonight Show w Fallon	M-F	1134p-1237a	:30 English			2					
Tonight Show w Fallon	M-F	1134p-1237a	:30 English				2	2	2		
Criminal Minds	Mo-Sa	1207a-136a	:30 English			3					
Criminal Minds	Mo-Sa	1207a-136a	:30 English				3	3	3		
<b>CITY TV Vancouver</b>											
Modern Family Strip	M-F	7p-8p	:30 English					1	1		
The Bachelorette	Mo	8p-10p	:30 English				1		1		
Breakfast Television	M-F	6a-9a	:30 English				5	5	5		
Breakfast Television	M-F	6a-9a	:30 English			5					
<b>Global Vancouver</b>											
Survivor	We	8p-1015p	:30 English			1					
Parenthood	Th	9p-10p	:30 English				1				
American Dream Builders	Fr	10p-11p	:30 English			1					
Days of our Lives	M-F	1p-2p	:30 English			2	4				
Days of our Lives	M-F	1p-2p	:30 English					4	4		
Morning National News	M-F	9a-930a	:30 English					1			
News Final	M-Su	11p-1205a	:30 English			3	4				
News Final	M-Su	11p-1205a	:30 English					4	3		
<b>CHEK Vancouver</b>											
Movie: Agent Cody Banks	Mo	8p-11p	:30 English			1					
Hart of Dixie	Fr	9p-10p	:30 English			1	1	1	1		
<b>CBC Pacific</b>											
HNIC Playoffs	M-Su	1p-11p	:30 English				1				
Coronation Street	M-F	630p-7p	:30 English			3	3	3	3		