

Canadian Nurses Association RN Campaign Media Buy: French Television Spring 2014

	DAY	TIME	AD FORMAT	May				June			
				5	12	19	26	2	9	16	23
CBOFT - Ottawa											
Penelope McQuade	M-F	9p-10p	:30 French			4	7				
Tout Le Monde En Parlait	Tu	730p-8p	:30 French					1	1		
Best of Tout le Monde en Parle	Sa	8p-9p	:30 French			1					
Grand De Rire	Mo	630p-7p	:30 French			1	1				
Le Telejournal	M-F	10p-1110p	:30 French			5	5				
Amino	Th	730p-8p	:30 French				1				
Vengeance	Tu	8p-9p	:30 French				1				
Les Enfants de la Tele	Sa	8p-9p	:30 French			1	1				
Priere De Ne Pas Envoyer Des Fleurs	Th	8p-9p	:30 French				1				
Decouverte	Su	630p-730p	:30 French				1				
De Squelettes Dans Le Placard	M-F	7p-730p	:30 French				3				
Le Grand Rire	Su	9p-10p	:30 French			1	1				
Toi Et Moi Malgre Tout	Su	730p-8p	:30 French			1	1				
Viens-Tu Faire Un Tour?	Su	8p-9p	:30 French			1	1				
Priere De Ne Pas Envoyers Des Fleurs	Th	8p-9p	:30 French					2	2		
Decouverte	Su	630p-730p	:30 French					1			
Les Enfants de la Tele	Sa	8p-9p	:30 French					1	1		
Le Telejournal	M-F	10p-1110p	:30 French					5	5		
Amino	Th	730p-8p	:30 French					1	1		
Penelope McQuade	M-F	9p-10p	:30 French					7	7		
De Squelettes Dans Le Placard	M-F	7p-730p	:30 French					3	2		
Toi Et Moi Malgre Tout	Su	730p-8p	:30 French					1			
Le Grand Rire	Su	9p-10p	:30 French					1	1		
Viens-Tu Faire Un Tour?	Su	8p-9p	:30 French						1		
Cap Sur L'ete	M-F	1045p-4a	:30 French			5	5				
Cap Sur L'ete	M-F	1045p-4a	:30 French					5	5		
Vengeance	Tu	8p-9p	:30 French					1			
CBAFT - Moncton											
Penelope McQuade	M-F	10p-11p	:30 French			7	7				
Grand De Rire	Mo	630p-7p	:30 French			1					
De Squelettes Dans Le Placard	M-F	8p-830p	:30 French			5	5				
Priere De Ne Pas Envoyers Des Fleurs	Th	8p-9p	:30 French			1	1				
Les Enfants de la Tele	Sa	8p-9p	:30 French			1	1				
Le Telejournal	M-F	10p-1110p	:30 French			5	5				
Amino	Th	830p-9p	:30 French			1	1				
Le Grand Rire 2013	Sa	10p-11p	:30 French			1	1				
Toi Et Moi Malgre Tout	Su	830p-9p	:30 French			1	1				
Viens-Tu Faire Un Tour?	Su	9p-10p	:30 French			1	1				
Decouverte	Su	630p-730p	:30 French			1	1				
Vengeance	Tu	9p-10p	:30 French			1	1				
Penelope McQuade	M-F	10p-11p	:30 French					7	7		
Tout Le Monde En Parlait	Tu	830p-9p	:30 French					1	1		
De Squelettes Dans Le Placard	M-F	8p-830p	:30 French					5	5		
Priere De Ne Pas Envoyers Des Fleurs	Th	8p-9p	:30 French					1	1		
Les Enfants de la Tele	Sa	8p-9p	:30 French					1	1		
Le Telejournal	M-F	10p-1110p	:30 French					5	5		
Amino	Th	830p-9p	:30 French					1	1		
Decouverte	Su	630p-730p	:30 French					1			
Vengeance	Tu	9p-10p	:30 French					1	1		
CBLFT - Toronto											
Mo-Su	Mo-Su	6p-11p	:30 French			15	15	15	15		
Mo-Su	Mo-Su	6p-11p	:30 French			5	5	5	5		
CBWFT - Winnipeg											
Mo-Su	Mo-Su	6p-11p	:30 French			4	4	3	4		
Mo-Su	Mo-Su	6p-11p	:30 French			10	10	9	10		
CBXFT - Edmonton											
Mo-Su	Mo-Su	6p-11p	:30 French			4	3	4	4		
Mo-Su	Mo-Su	6p-11p	:30 French			10	9	10	10		

	DAY	TIME	AD FORMAT	May				June			
				5	12	19	26	2	9	16	23
CBKFT - Regina											
Mo-Su	Mo-Su	6p-11p	:30 French			4	4	3	4		
Mo-Su	Mo-Su	6p-11p	:30 French			10	10	9	10		
CBXFT - Vancouver											
Mo-Su	Mo-Su	6p-11p	:30 French			3	4	4	4		
Mo-Su	Mo-Su	6p-11p	:30 French			9	10	10	10		