

**Canadian Nurses Association RN Campaign  
Media Buy: Ontario Television  
Spring 2014**

	DAY	TIME	AD FORMAT	May				June					
				5	12	19	26	2	9	16	23		
<b>Global Ontario</b>													
Survivor - Finale	We	8p-1015p	:30 English			1							
<b>CHCH - Ontario</b>													
20/20	Fr	10p-11p	:30 English			1	1	1	1				
<b>CITY TV - Ontario</b>													
Modern Family Strip	M-F	7p-8p	:30 English						1				
The Bachelorette	Mo	8p-10p	:30 English					1					
Hell's Kitchen	Th	8p-9p	:30 English					1					
Breakfast Television	M-F	6a-9a	:30 English			5							
Breakfast Television	M-F	6a-9a	:30 English				5	5	5				
City TV News Tonight	M-F	11p-12a	:30 English				3	3	3				
City TV News Tonight	M-F	11p-12a	:30 English			2							
<b>CP24 - Toronto</b>													
Prime Nightside	Mo-Su	7p-11p	:30 English			3							
Prime Nightside	Mo-Su	7p-11p	:30 English				3	3	3				
CP24 Breakfast	M-F	6a-9a	:30 English			5							
CP24 Breakfast	M-F	6a-9a	:30 English				5	5	5				
CP24 Live at 11	Mo-Su	11p-1130p	:30 English			3							
CP24 Live at 11	Mo-Su	11p-1130p	:30 English				3	3	3				
<b>OMNI 1 - Ontario</b>													
30 Rock Strip	M-F	6p-630p	:30 English				6	6	5				
30 Rock Strip	M-F	6p-630p	:30 English			1							
How I Met Your Mother	M-F	630p-7p	:30 English			6							
How I Met Your Mother	M-F	630p-7p	:30 English				5	5	5				
<b>CTV - Ottawa</b>													
CTV News at 6	M-F	6p-7p	:30 English			3							
CTV News at 6	M-F	6p-7p	:30 English				3	3					
Canada AM	M-F	6a-9a	:30 English					1	1				
CTV News at 1130	M-F	1130p-12a	:30 English					2	2				
<b>CBC - Ottawa</b>													
HNIC Playoffs	M-Su	4p-2a	:30 English			2							
HNIC Playoffs	M-Su	4p-2a	:30 English				2						
Prime Variety	M-Su	7p-10p	:30 English			3	3	3	2				

0 0 35 39 42 36 0 0