

**Canadian Nurses Association RN Campaign
Media Buy: Regina Television
Spring 2014**

	DAY	TIME	AD FORMAT	May				June			
				5	12	19	26	2	9	16	23
Global Regina											
Survivor - Finale	We	7p-915p	:30 English			1					
Saturday Night Live	Sa	12p-130a	:30 English			1	1				
Y&R	M-F	430p-530p	:30 English			2	2				
Y&R	M-F	430p-530p	:30 English					2	2		
ET Late Night	M-F	12a-1230a	:30 English						1		
Days of our Lives	M-F	2p-3p	:30 English						1		
24	Mo	8p-9p	:30 English			1	1				
Saturday Night Live	Sa	1225a-2a	:30 English			1	1				