

**Canadian Nurses Association RN Campaign  
Media Buy: Alberta Television  
Spring 2014**

	DAY	TIME	AD FORMAT	May				June				
				5	12	19	26	2	9	16	23	
<b>CTV Access - Alberta</b>												
The Big Bang Theory	M-F	830p-9p	:30 English				5	5	5			
Mike & Molly Strip	M-F	10p-1030p	:30 English				5	5	5			
The Voice	Tu	9p-10p	:30 English			1						
Criminal Minds	Fr	9p-10p	:30 English				1	1	1			
Shark Tank	Fr	10p-11p	:30 English				1	1	1			
Late Night Rotation	Sa-Su	1130p-2a	:30 English			6						
Late Night Rotation	Sa-Su	1130p-2a	:30 English				6	6	6			
<b>CTV Calgary</b>												
Criminal Minds	We	10p-11p	:30 English			1						
Late Night Rotation	Mo-Sa	1205a-335a	:30 English			5						
Late Night Rotation	Mo-Sa	1205a-335a	:30 English				5	5	5			
Ellen	M-F	4p-5p	:30 English				2	2	2			
<b>Global Calgary</b>												
Survivor - Finale	We	9p-1115p	:30 English			1						
Parenthood	Th	10p-11p	:30 English			1						
American Dream Builders	Fr	8p-9p	:30 English			1						
Wknd AM Rotation	Sa-Su	5a-1230p	:30 English					1				
Wknd AM Rotation	Sa-Su	5a-1230p	:30 English						2			
Days of our Lives	M-F	1p-2p	:30 English			2	3					
Days of our Lives	M-F	1p-2p	:30 English					5	5			